



## Joining the Waldwick Chamber of Commerce is not just good business... it has many benefits.

*Here is your opportunity to be part of an organization whose primary function is to promote your business! The Waldwick Chamber of Commerce is a non-profit organization that promotes the benefits of living, shopping, and doing business in Waldwick. In addition to our many promotional opportunities, the Chamber enjoys an open exchange with Borough officials as well as sponsoring many civic events and activities.*

### What's In It for Me?

Whether you are a small or large business, you can enjoy an **exceptional return on investment** by leveraging your Chamber's marketing, discounting, and networking benefits:

- **Credibility** - Being a Chamber of Commerce member makes your *business more desirable to customers*. When a small business is a Chamber of Commerce member, consumers are 80% more likely to purchase goods or services from the business in the future (The Schapiro Group, 2020). A Chamber membership can increase your profits with stronger community exposure.
- **Marketing** - The Waldwick Chamber of Commerce will **promote your business**, especially when you first become a member, including advertising, feature "Member of the Month", social media marketing, and community events.
- **Networking** - When you join a Chamber, you can **network with other member businesses**. By networking, you get to know others in your community, develop partnerships, and support other businesses. If your business is ever in need, you'll have a community of business owners to turn to for help and support.

### Joining the Waldwick Chamber of Commerce is **a smart business decision** for you!

The Waldwick Chamber of Commerce meets monthly on the 3rd Wednesday of each month at various locations in Waldwick. "Due to COVID restrictions, our monthly meetings take place via Zoom meeting until further notice." We invite you to meet with other members of the Chamber, exchange business cards, and discuss how to promote your business. Please visit our website for more information:

[www.TheWaldwickChamberofCommerce.com](http://www.TheWaldwickChamberofCommerce.com).

### Membership Benefits Include:

- Listing on the Waldwick Chamber of Commerce website with a direct link to your business' website.
- A "Grand Opening" ceremony for new businesses.
- Membership in the Inter-Chamber Consortium (ICC) with 23 other Chambers of Commerce and the NJ Chamber Alliance; offers great multi-chamber networking opportunities.
- Featured "Member of Month" on our Chamber website.
- Informative monthly meetings with a variety of speakers geared toward relevant business topics.
- Great community exposure.
- Opportunity to become a sponsor in our Annual 5K Run/1 Mile Walk, which takes place throughout the Borough of Waldwick.
- Promote good-will and exposure in the community through HS scholarship programs, town beautification, and community outreach and volunteering.

### **Get Involved!**

When you get involved with your Chamber of Commerce, you will become better connected to your community and more aware of community and business issues. The more you engage, the more you get to know the other community and business leaders who can advocate for your interests too.

### **Your Takeaway!**

There are many benefits to joining. Chambers provide you with opportunities to get involved in your community and to strengthen your business. In addition to the direct savings and growth benefits, membership also supports community and non-profit projects that keep the local market strong and vibrant.

**For more information, JOIN or RENEW online at  
<https://thewaldwickchamberofcommerce.com/>**

**Contact Stan Kowalski at (551) 427-6104 for additional information.**