

Waldwick Chamber of Commerce Board Meeting - Minutes

February 4, 2020

Attending: Stan Kowalski, David Barthold, Brian MacKey, Julie Pignatelli, William DeBenedetto, John Vervoort, Karen Centauro, Jerry Slavik, Christine Figliuolo, Mary Beth Nappi

Items for Discussion:

1. Elections & 2020 Board:

Board Position Nominations - President David Barthold; Co-VPs – Julie Pignatelli & Stan Kowalski; Treasurer – William DeBenedetto; Membership & Chamber Administrator – Mary Beth Nappi; Secretary: Mary Beth Nappi; Website Administrator – Nando Caldarone. Board Members: Brian Mackey, Christine Figliuolo; Karen Centauro, Jim Zambano; Nancy Aleman; Jerry Slavik; Peter Krautle, Scott Kastin. New Candidates: Heidi Gross, Kimberly Hayes, Jim Prussak & Paul Karoyan.

2. Meetings 2020

- We will rotate Leaders for the chamber meeting. Members will Host or be “Featured”. We will be sharing the responsibility of meetings as we did with the co-President position in 2019. (see attached)
- We will look to have “Guest Speakers” at Chamber meetings.
- We want to have Monthly Featured Members for each meeting. (see attached)

3. Committees:

We discussed setting up committees to distribute board responsibilities.

Potential Board Committees & Members:

- Budget & Finance: Jim Zambano, Bill DeBenedetto & Dave Barthold – Budget for 2020 has been set will be introduced to be approved at February meeting.
- High School Scholarship Selections: Brian MacKey, Dave Barthold, Scott Kastin & Kim Hayes
- Special Events (W5K Run, Fall Fundrasier, Network Events) – Stan Kowalski, Christine Figliuolo
- Grand Openings: Mary Beth Nappi
- Inter-Chamber Consortium: Stan Kowalski, Brian MacKey
- Chamber Membership Recruitment/Rentention: Jerry Slavin, Mary Beth Nappi, Stan Kowalski

4. Business Discounts & Promotional Offers to Chamber Members

Peter has proposed having chamber members with discounts & promotional offers to members only. We will discuss further at the February meeting.

5. Holiday Banners

Spoke about discussions with the town to Update List of Business banners & sell new banners. The Mayor will discuss at the February meeting.

6. Welcome Bags for New Residents & businesses in Waldwick

We are working to have Welcome Bags given to all new residents. Mary Beth, Jerry & Bill will coordinate delivering. We will also have the Waldwick High School Honor Society to help to put together. We need to determine items for the bags so not to have duplicate items in the bags. This will be done monthly. Items would need to be brought to the monthly meeting. We will tell members how many are needed each month. We have no space for storage at this time so we will ask members to hold them and bring them to us monthly.

7. Survey Our Members

We discussed getting more members to attend monthly meetings. We had a few night meetings they were not well attended. We want to send out a survey to better understand what will get more members to come to the meetings.

8. Waldwick High School Fashion Show Ad & Tricky Tray gift. Waldwick High School holds a fashion show every year to fundraise for a Safe Grad Ball for our graduating students.

9. Membership: 75 Members today. Goal is 100. John will transition this job to Mary Beth over the next few months.

10. Comedy Night – We plan to continue the Comedy Night Fundraiser.

11. Several Board Members are retiring & we thank them for their time & efforts. Joe Chinnici, Barbara Jackson, Kelly Velasquez, Lisa Peterson, Nando Caldarone, John Vervoort, Kim Manziano & Silvio Manziano. ***Brian MacKey is stepping down from co-President but will remain as a Board Member, we thank him for his dedication!***