

Waldwick Soccer Association



June 14, 2019

P.O. Box 126
Waldwick, NJ 07463
Email: wsasponsors@gmail.com
Phone: 201-693-7841

Dear Parents, Families and Business Owners:

As the season will soon be upon us, we are preparing for the upcoming 2019 Waldwick Soccer Season. Since 1972, the Waldwick Soccer Association has provided the children of Waldwick a venue to learn and play the game of soccer. We are asking area businesses to continue their support of the tradition that Waldwick Soccer has become within town. This year we expect to have over 400 children playing on over 30 teams. Over the past 46 years, at some point nearly every family with children in Waldwick has participated in the Waldwick Soccer Association. Many adults living in town are Alumni of the Waldwick Soccer program.

Generous community minded sponsors like you help to provide the funding needed to continue the Waldwick Soccer tradition. To maintain this independent Volunteer program takes an enormous amount of commitment from the players, coaches, parents and community. Sponsors provide additional funding needed for uniforms, fields, field equipment, player fees and fees for the league & Referee's.

Once again, we have three main sponsorship levels available this year!

1. **Team Sponsorship.** Your business' name will appear on each team shirt. In addition, you will receive a plaque to display in your place of business.
2. **Banner Advertisement.** Use a banner from past years, or we can make up a new banner for you. Your business name and contact information will be placed on a 3' x 4' vinyl banner and hung at the High School or Traphagen Soccer fields, for the length of the soccer season (September through November).
3. **Online Ad for team or banner sponsors.** In an effort to drive web traffic, we give you the opportunity to have your company's website link placed on the Waldwick Soccer Association's site. Limited to 3.

We encourage our membership to support our sponsors by giving their business to those businesses that support Waldwick Soccer. **Please complete the Sponsorship Form on the back of this letter and return it with your contribution by July 25.** Team sponsors will be filled on a first-come first-serve basis. If you have any questions, please contact a sponsorship coordinator Mary Beth Nappi at 201-693-7841 or email wsasponsors@gmail.com.

On behalf of the Waldwick Soccer Association, we thank you for your generous support.

Sincerely,

Mike Nappi
President, Waldwick Soccer Association

Sponsorship Form on Back 

Waldwick Soccer Association Sponsorship Form

P.O. Box 126, Waldwick, NJ 07463

Email: wsasponsors@gmail.com or Phone: 201-693-7841

Sponsor Name: _____

Contact Person: _____

Address: _____

Phone Number: _____ Cell Phone: _____

Email Address: _____

2019 Sponsor Options: (please check one)

Team Sponsorship \$195

Business name appears on the team uniform & your business receives a Waldwick Soccer plaque to display in your place of business.

Please list Sponsor's Name as you would like it to appear on team shirt:

Sponsor Name: _____

Advertising Banner Sponsor (3' x 4')

Banner is hung on fences at Waldwick High School Turf Field or Traphagen School and displayed throughout the fall soccer season (September to November).

Banner Renewal - \$200 - Check when the WSA has already printed your banner

New Multi-Color Banner \$300 – Check when you are a NEW banner sponsor

Please provide EPS vector format artwork or logo - Email to wsasponsors@gmail.com

Team Sponsor & Advertising Banner Sponsor

1. Business name appears on the team uniform.

Sponsor Name: _____

2. Business receives a Waldwick Soccer Plaque to display in your place of business.

3. Banner is hung on fences at Waldwick High School Turf Field or Traphagen School and displayed throughout the fall soccer season (September to November).

\$350 check when the WSA has already printed your banner (a renewal)

\$425 check when you are a NEW sponsor and need a banner printed

Online Ad - Your Website Link added to the Waldwick Soccer Website

A link to your website will be displayed on the Waldwick Soccer Association's website.

Please email logo along with website link to wsasponsors@gmail.com. Limited to 3.

\$75 – Check when you are also a team and/or banner sponsors

\$100 – Check when Ad Link ONLY sponsor

Total Tax Deductible Contribution Enclosed \$ _____

Make all checks payable to the **Waldwick Soccer Association**.

Return this COMPLETED form along with your contribution by **July 15** to:

Waldwick Soccer Association

P.O. Box 126

Waldwick, NJ 07463

All artwork, logos & links should be emailed to wsasponsors@gmail.com

All Team Sponsorships will be done on a first come first serve basis.

THANK YOU FOR YOUR SUPPORT!