

Waldwick Chamber February Meeting Minutes February 20, 2019 – Waldwick Public Library

David Barthold, Chamber Co-President Opened meeting approved minutes from January saying The WCOC started in 1946 and this year Waldwick celebrates it's 100 Year Anniversary with the following events.

- April 7th Kick-Off at Waldwick Alliance Building (Old VFW). The train station will be open, Food Trucks, Wine & Beer Garden, Iron Rail Band (Waldwick Band) will perform
 - May 5th after the 5K at Borough Park Pavilion former Waldwick Mayors will serve hotdogs, beer & soda
 - September 8th will be Waldwick Day. The Anniversary committee is still discussing location. They may close down Prospect Street but first want to talk to businesses on Prospect. Alternative location is Borough Park.
 - June 23 after graduation a Fireworks Celebration, concert & non-denomination service at the High School Turf
 - October 18 Black Tie Dinner at the Terrace maximum 450 people.
- Other Town Celebrations: Clock will be fixed by April 7 & centennial banners throughout town, State of NJ Executive Proclamation; Library will have celebrations from June to August.

John Vervoort– Membership Update

- 80 New Members
- 68 Returning Members; 11 New Members; 1 Lapse of a Year Member.
- Down 10 from last year & we expect some will still join.
- Website has lists all current members.

Nando Caldarone – Website

- Website looks great. Take a look at www.thewaldwickchamberofcommerce.com.
- Anyone with updates or news please send it to Mary Beth Nappi mbnappi@gmail.com.

Brian MacKey – ICC Update & Other Networking Events

- ICC looking for members for Women's Networking Event & Group & Young Entrepreneurs – Under 40.
- North Jersey Networking – Balance for Better Int'l Women Day – March 8 @ The Cosmopolitan Wayne 11-2pm northjerseychamber.org
- After Hours Networking March 21 - 5:30-7:30pm Light Food & Refreshments at the PGA Tour Superstore 295 Route 17 Paramus free to ICC Members Others \$10
- Look for the Rutgers Small Business Research Survey interesting market trends.
- SCORE Update: Northeast Bergen County Admin Building, One Bergen County Plaza Hackensack
 - March 4 @ 6:30-8:30 – Manage Your Small Business with QuickBooks
 - March 13 @ 6:30 -8:30 – SEO Tips, Tricks & Truths to Getting Found Online@
 - March 27 @ 6:30 -8:30 – You've Got the Marketing, But Do You Have the Messaging?
- SBDC – Vets help with marketing procure government contracts free resources.
- March 20 Men Only Event Ridgewood to be sent out.

Other Event Announcements

- National Guard Group collecting for Jim Leonard's Platoon – more details to follow
- Possible plans for an official grand opening for Classroom 101 & plans to be future Featured Member.

Stan Kowalski – 5K Update – 12th Annual 5K on Cinco de Mayo – May 5, 2019

- 73 Days to the Race
- Next Meeting Monday February 25 8:30am at Matthews Diner
- 33 Sponsors \$13K
- 25 Slots in the B2W5K 18 Slots left – Trainer Dennis Gordan – 8 Training Classes \$90

Guest Speaker and Featured member **Patty Lacourte** from **Eurica Home**

Patty Lacourte has been creating beautiful residential and commercial spaces for over twenty years and has been featured in many magazines such as *Vue's* and *(201) Homes*. Having earned her degree from the Henry Matisse School of Interior Design in Peru, Patty draws creative inspiration from her travels around the world, including London, Paris, Berlin, Prague and Tokyo. Whether your style is traditional, modern, rustic or transitional, she brings her passion and vision in interior design to your home or business.

Patty Lacourte *Interior Design*

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David Barthold closed meeting with motions from John & Deb

Attendees:

Brian MacKey, Kriss Pepper, David Barthold, Nick Stratton, John Vernoort, Joseph C hinnici, Julie Pignatelli, Jerry Slavik, Karen Centauro, Stan Kowalski, Scott Kerstin, Nando Caldarone, Patricia Lacourte

2019 Budget Meeting Held

- Budget was reviewed by Joe, Brian, Julie, Dave, Nando, & Jim
- Joe explained we have a 3 year history Quick Books.
- Discussion about changing fundraisers.
- \$18K to distribute
- Budget approved. Motion from Jerry Slavin & Stan Kolwalski

Attendees: Joe Chinnici, Brian Mackey, Dave Barthold, Nando Caldarone, Jerry Slavin, Stan Kolwalski, Julie Pignatelli, Deb Dellavechia

Committee Announcements:

Visit our **NEW WEBSITE** www.thewaldwickchamberofcommerce.com for these and other upcoming events of interest

Chamber Contact Info: Send to info@waldwickchamber.com

- **5K Stan Kowalski- 551-427-6104 Email: ltski73@gmail.com**
- **5K Sponsorship – Deb Dellavechia 201-207-6714**
- **5K Kim Manziano - 201-286-1627**
- **Membership – John Vervoort 201-754-4215 wco-membership@gmail.com**
- **Special Events, Updates , Announcements, Grand Openings, Member Events – Chamber Administrator Mary Beth Nappi 201-693-7841 Email: mnbappi@gmail.com**

Good Resources for your business is NJSBDC New Jersey Small Business Development Center or SCORE for Consulting, Training classes and webinars and so much more. Go to <https://www.njsbdc.com/locations/bergen-county/> or <https://www.northeastnj.score.org>

Next 5K Meeting – March 25 @ Matthews Dinner

NEXT WALDWICK CHAMBER MEETING:

Joint Evening Meeting with Ho-Ho-Kus Chamber of Commerce

March 13 @ 6:15pm at the Waldwick Community Hall, 4 Hewson Avenue Waldwick

Guest Speaker: Northern Highlands Speaker

Topic: Internship Opportunities for Business Owners.

Refreshments will be served. BRING YOUR BUSINESS CARDS!